



BIANCA CHATFIELD

Social Media Kit

OVERVIEW



Instagram

35k+ followers

@BIANCACHATFIELD



Twitter

20k+ followers

@BIANCACHATFIELD



Instagram

40k+ followers

@BIANCAANDCARLA



Facebook

3k+ followers

@BIANCALCHATFIELD

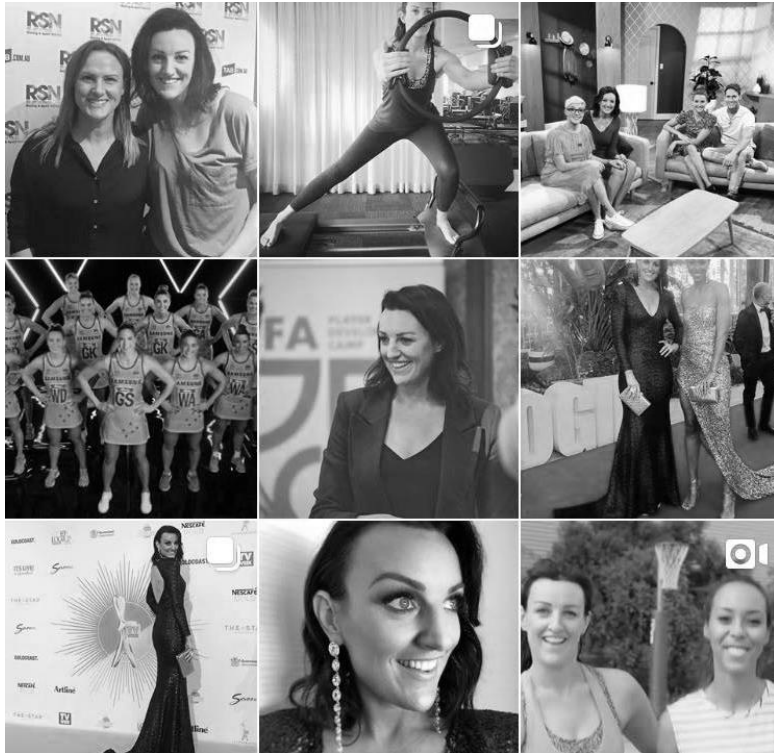
ANALYTICS



Instagram

34k+ followers

@BIANCACHATFIELD



WEEKLY IMPRESSIONS: 57,000+ impressions weekly

WEEKLY REACH: 14,000+ accounts reached weekly

TOP LOCATIONS: Melbourne, Sydney & Brisbane

GENDER: 80% Female / 20% Male

STORIES: Average 2,500+ views

POST ENGAGEMENT: Average 1,500+ likes per static post
Average 8,000+ views per static video
Average 34 comments per post

ANALYTICS



Instagram

40k+ followers

@BIANCAANDCARLA



WEEKLY IMPRESSIONS: 2,000+ impressions weekly

WEEKLY REACH: 400+ accounts reached weekly

TOP LOCATIONS: Melbourne, Sydney & Brisbane

GENDER: 86% Female / 14% Male

STORIES: Average 2,500+ views

POST ENGAGEMENT: Average 1,000+ likes per static post

Average 3,000+ views per static video

Average 14 comments per post

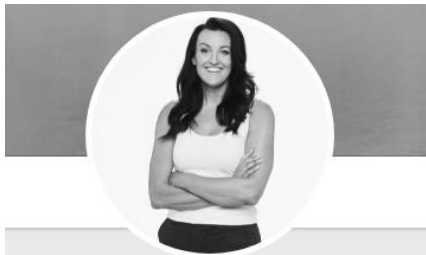
ANALYTICS



Twitter

20k+ followers

@BIANCACHATFIELD



Bianca Chatfield ✓

@biancachatfield

Media presenter, Leadership speaker,
podcaster, The Block 2018 contestant,
former Netballer

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📍 Melbourne, Australia

🌐 biancachatfield.com

📅 Joined March 2009

🖼️ 730 Photos and videos



POST ENGAGEMENT: Average 27 likes per static post

TOP LOCATIONS: Melbourne, Sydney & Brisbane

GENDER: 83% Female / 17% Male



CONNECT

For further enquiries & bookings:

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